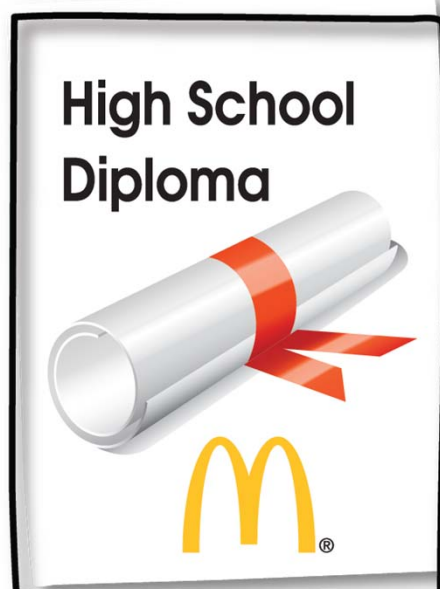
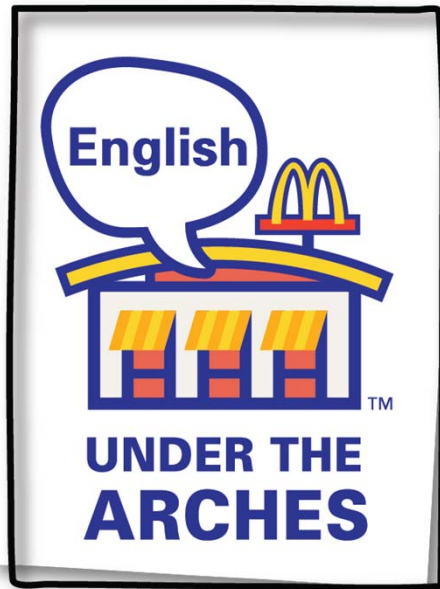




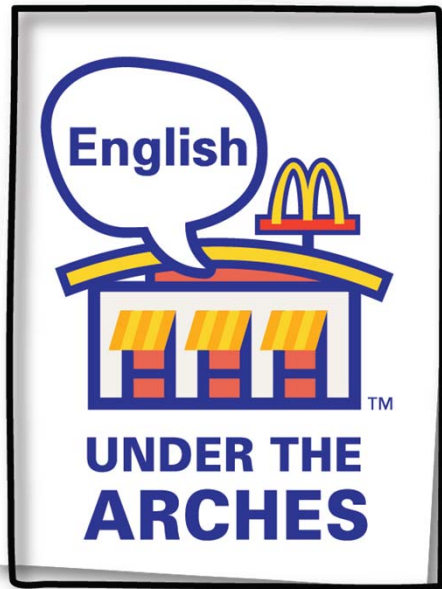
McDONALD'S
Means
Opportunity



What Is Archways to Opportunity?

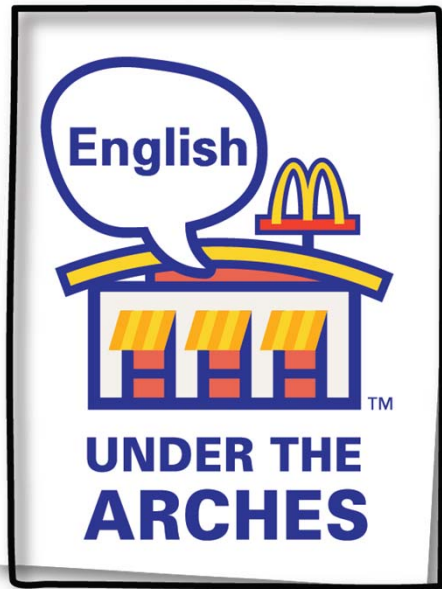


ENGLISH UNDER THE ARCHES



What is English Under the Arches?

ENGLISH UNDER THE ARCHES

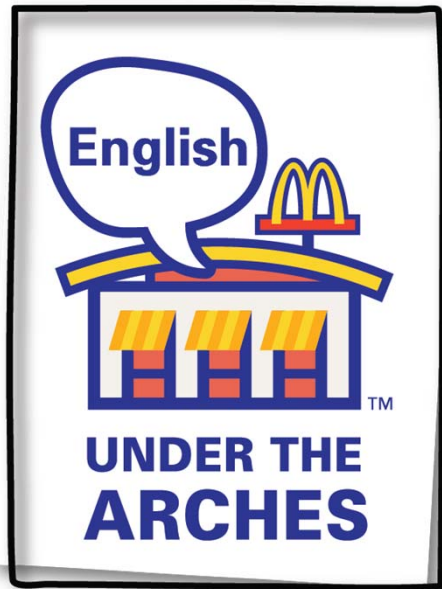


EUA - The Basics

Four different EUA classes



ENGLISH UNDER THE ARCHES

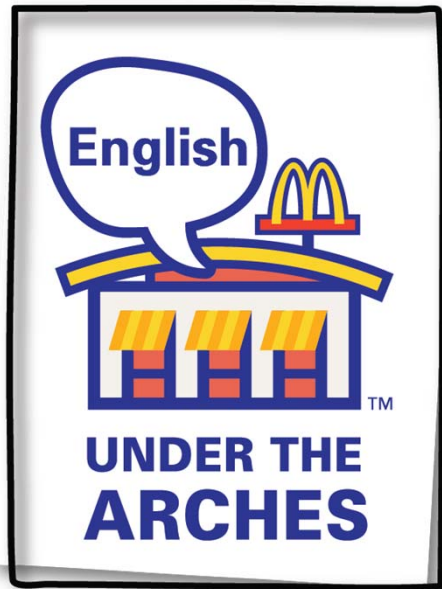


EUA - The Basics

Blended learning model



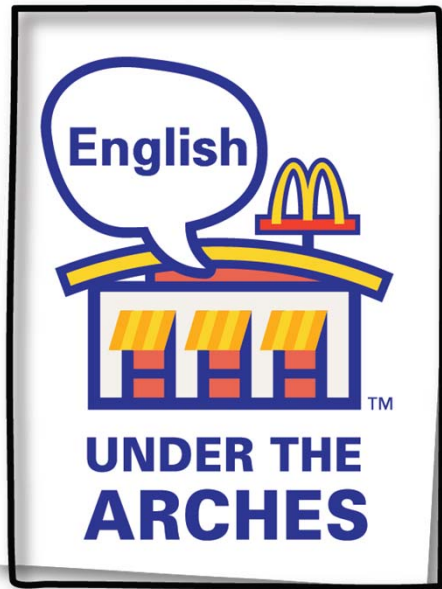
ENGLISH UNDER THE ARCHES



EUA - The Basics

- A verbal assessment helps us slot students into the right class
- A local EUA Lead helps build interest in the program

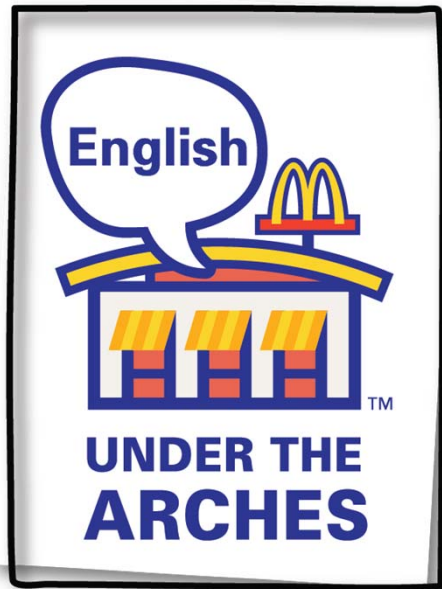
ENGLISH UNDER THE ARCHES



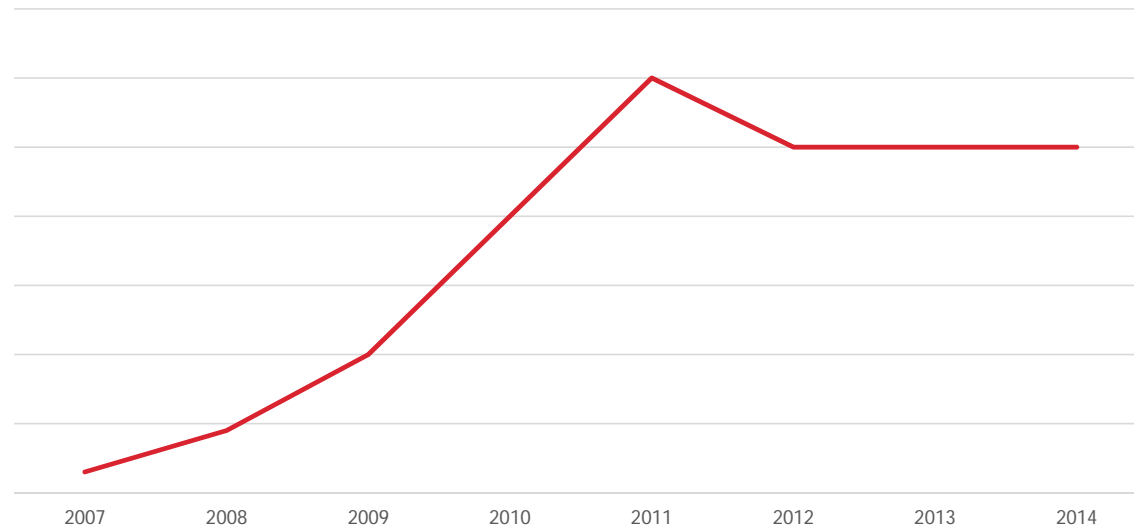
EUA - The Basics

- EUA Instructors
- EUA two-person team in home office

ENGLISH UNDER THE ARCHES



Historical Snapshot



FEEDBACK FROM OUR FRANCHISEES

After having three managers take the Shift Basics course, we now have five taking the Shift Conversation program. The results we've seen have been terrific. Managers who struggled to speak with customers and staff have shown great progress in being able to do so, and their confidence has improved dramatically. I only wish we had started having English Under the Arches classes sooner.

– Tom Duval, Owner/Operator, Midwest Region

English Under the Arches gives us the opportunity to utilize a unique, integrated approach to learning the English language that infuses our employees with confidence, communication skills and a glimpse of the future that includes them achieving their goals by becoming proficient in the English language. As they move up the development ranks and start interacting with our vendors, community leaders and corporate partners they are able to confidently express business ideas, goals and strategies. Because it is based on the work environment, the learnings are exponential and noticeable to all that come in contact with the student, thus reinforcing the learnings. The biggest advantage is that leaders start to emerge that were always there, but not able to influence and communicate with others until they could competently speak the same language.

I could write pages about this amazing program!

– LeAnn Richards, Owner/Operator, Rocky Mountain Region

English Under the Arches helps the restaurant be more team oriented. There is better communication with the other employees and with the customers. This allows for better hospitality and smoother shifts.

In regard to the growth of the business - they have more pride and ownership in their restaurants. They work on fixing the opportunities as they observe them. They are committed to their restaurants.

In general, these employees have gained a great deal of personal and professional confidence. They are passionate employees who are dedicated to the EUA program and to our brand.

– Ned and Fabiola Stagg, Owner/Operators, Houston Region

Our crew and managers who have participated in English Under the Arches have loved every class. Seeing their increased self-confidence has been the biggest reward. EUA has also opened the door to management for some of our crew trainers, something they would not have considered before it. It has become a significant part of our development process.

– Cristina Galletta, Owner/Operator with Susan Singleton's organization

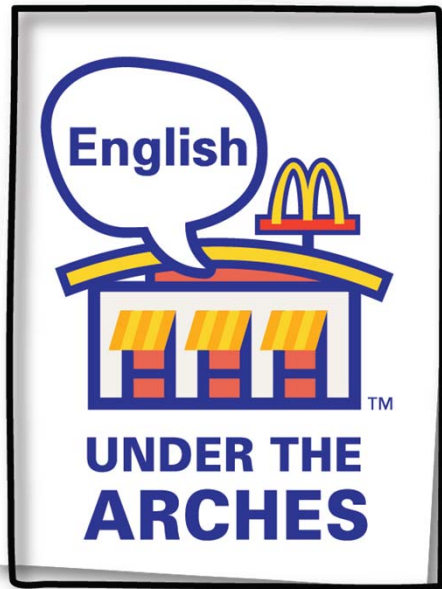
FEEDBACK FROM STUDENTS



"Because of EUA, I am the General Manager now. I can speak to everyone very easily because this company gave me the opportunity....Now I run the business of my restaurant and I want to continue to move up....Not too many companies care about their people like this..... I am very happy and very proud to work for McDonald's where it is a family." - Dimas Alvarez, Tampa, FL

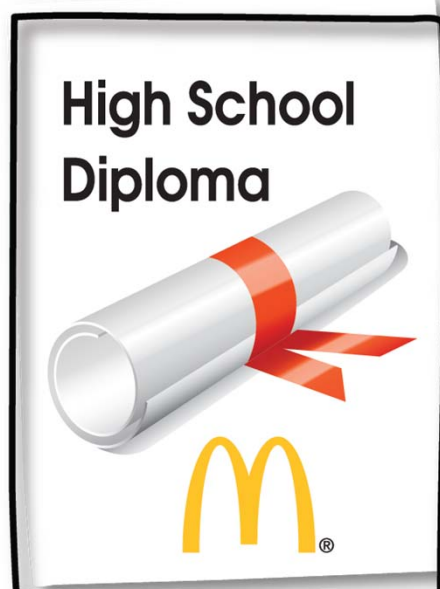
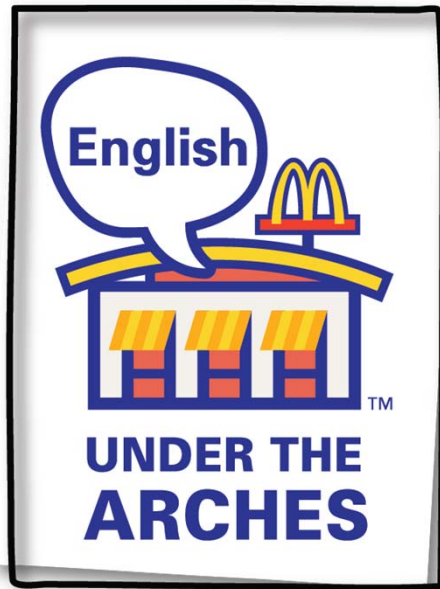
"English Under the Arches helped me a lot. When I came to this company, I hardly knew any English, not even numbers. EUA helped me understand and communicate better. They had really good teachers. EUA helped me learn English and helped me in my career." - Fredis Gutierrez, Dallas TX

ENGLISH UNDER THE ARCHES

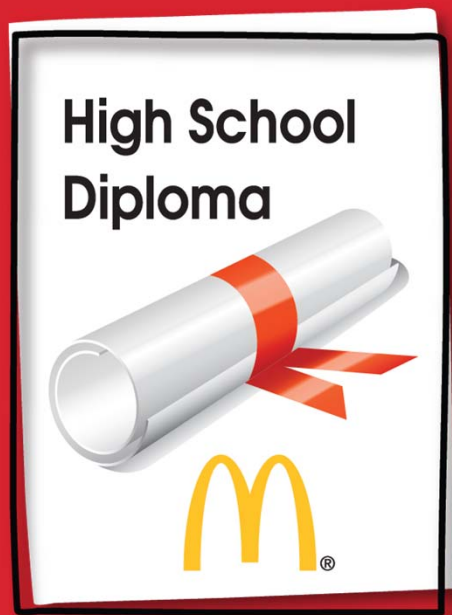


Is EUA Effective?

What Is Archways to Opportunity?



High School Completion Program



WHAT IS IT?

Nationally accredited online High School



WHAT'S HAPPENING TODAY?

College Connection



WHAT IS IT?

College credit for training



WHAT'S HAPPENING TODAY?

Average manager has 18 - 24 hours applied to a 2 or 4 year degree

Resources and Support

ADVISING & TUITION ASSISTANCE



WHAT IS IT?

Help individuals become better consumers of education



WHAT'S HAPPENING TODAY?

Virtual Advisor App
Advising
Tuition assistance



Questions?

